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BRINGING TEMECULA VALLEY'S TALENT TO HOLLYWOOD



JDS Actors Studio's Talent Land Top Representation and Book Major Roles

TEMECULA, CA (February 6, 2012) – In the past two years that Temecula-based JDS Actors Studio has been open, they have assisted over twenty-five actors in obtaining Hollywood agent representation, and many of them are now appearing in television, film, and commercials.

The Studio coaches actors of all ages, with a large group of them being under the age of eighteen. Their popular Industry Workshops have impressed agents such as Jana Luker, Nancy Chaidez, Direct Talent's JoAnn Jerrell, as well as casting directors Gerald Wolff, Pamela Staton, Lorna Johnson, and Mark Teschner of ABC's General Hospital and Past President of the Casting Society of America (CSA). Additionally, several students have signed with JLA Talent, CESD Talent Agency, and The Savage Agency due to the connections made at the Industry Showcases and Workshops.

G. Anthony Joseph, Producer and President of Tritan-Northstar Entertainment, is a special guest workshop instructor and has also attended the Industry Showcases. "JDS Actors Studio is a rock 'em, sock 'em place to work out as an actor and a great place for any producer or casting director to source talent," said Joseph.

JDS Actors Studio student Frances Bagette was recently featured on TNT's season premier of *Southland* and feels that the coaching she received gave her the confidence and skills needed to book the role. "There are many acting studios, but the difference I have experienced with Scott and Diane is that they take personal interest in me and my career," said Bagette. "I've grown so much as an actress under their coaching and have gained two friends in the process."

Another student, Corinne Massiah, age eight, recently booked a co-starring role on *CSI NY*. Student Taylor Pidgeon, age seven, daughter of Corkey Pidgeon from *Silver Spoons*, just filmed a national JCPenney commercial that will air during the broadcast of the Oscars on February 28th, and eleven-year-old Sam Alder recently co-starred in two pilots for the Disney Channel. Several other students have landed independent film roles, while other JDS Studio actors are making an impact with local television commercials, internet commercials, and web series.

Six of the Studio's actors will be appearing in Bad Gorilla Films' independent feature *Endemic*. "We were amazed by the talent of the actors we auditioned at JDS Actors Studio, we are very excited and thankful to have met a great group of dedicated, creative and talented industry professionals and can't wait to get on set with these actors," said Producer Jon M. McDonnell.

The students' success is not a surprise to actor and experienced teacher Scott Strand. "We knew from the moment we opened the studio that Temecula Valley was rich in talent and bringing our Hollywood connections to the area would be the perfect fit," said Strand.

Producer Diane Strand teaches the students about the business side of working in the entertainment industry. "Many studios just focus on the acting," says Strand. "We take our workshops a step further and teach the importance of handling the business side too. We show them how to prepare for a career in this industry from the basics of writing a resume, to obtaining great headshots, to creating a demo reel. We also teach them the fine art of how to network with Industry Professionals."

The Studio's open enrollment scene study acting classes are a great place to learn the craft of acting, build self-confidence, and gain leadership skills. These classes cater to all levels and all ages. Classes include Toddler Theatrics for four and five-year-olds, six to nine-year-old and ten to twelve-year-old Youth Acting Classes, Teen Acting Classes for thirteen to eighteen-year-olds, and an Adult Acting Class. In addition, the studio will continue to offer their core workshops, which include Industry Showcases, Acting for the Camera, Commercial workshops, and Public Speaking Classes. JDS Actors Studio also offers private training.

About JDS Actors Studio

JDS Actors Studio was founded in 2010 by Scott and Diane Strand whose Hollywood credentials run the gamut from acting and teaching, to writing, producing and directing. The Strands are owners of the successful JDS Video and Media Productions, Inc., a full service video production multi-media solutions company in Temecula and North County San Diego (www.jds-productions.com). JDS Actors Studio is a DBA of JDS Video and Media Productions, Inc.

JDS Actors Studio was conceived to fill a void in theatrical education and instruction after the Strands created and launched an after school Drama Club for local Temecula public schools. The Drama Club was so well received that the Strands decided to open the Studio to offer dramatic arts and theatrical education and training to more people throughout the Temecula - Murrieta Valley.

For more information, call 951-296-6715 or visit: www.jdsactorsstudio.com.

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