

JDS VIDEO & MEDIA PRODUCTIONS, INC.

FOR ALL YOUR GREEN VIDEO AND MEDIA SOLUTIONS

39870 CAMDEN COURT
TEMECULA, CA 92591

Diane Strand – After Graduating with an Associates Arts Degree in liberal Arts from Fullerton Junior College Diane moved up to Pasadena to attend the American Academy of Dramatic Arts and peruse an acting career. After a few small roles, she found a passion for working behind the scenes while producing Children’s theatre in Hollywood. Diane then began her career as a producer for live theatrical productions and after graduating from California State University Northridge with BA in TV Production and Media Marketing Diane moved into mainstream entertainment television on such shows as General Hospital, Friends, and Veronica's Closet. Diane was also an in-house staff producer for The Walt Disney Company, Universal Studios, and the Staples Center where she produced for the Lakers, Kings, and Avengers. Finally, Diane spent over a year working in reality television. Diane then found her ultimate passion in creating corporate videos for marketing, communications and product launches, where she gained a reputation of creativity, meeting of deadlines, and always bringing it in “on or under” budget.

Diane founded her business in North County San Diego in May of 2003, with her partner in both life and business, Scott Strand. They have created a very successful multi award winning Video Production Multimedia Solutions Company. JDS Video & Media Productions, Inc. provides Green communication solutions for businesses in video and multimedia (web/CD-ROM/eblast emails), for marketing, internal/external communications, advertising, training, and client services. January 2010 Diane and Scott launched a new division of JDS – JDS Actors Studio where they teach Acting and Public Speaking for Toddlers/Children/Teens & Adults

Diane is also deeply involved with the community and the region’s economic development. In 2006 Diane was nominated by the San Diego Business Journal as a woman who means business. JDS Video & Media Productions is a member in good standing of both the Economic Development Corporation of Southwest California and San Diego North Economic Development Council, where Diane was honored for her work by supervisor Bill Horn, as the Board of Director’s Executive Treasurer of the Board and as a Director at large. Currently Diane holds a Board of Directors seat on the Southwest Community Development Organization and is a Corporate member of the EDC of SWC and is actively involved on the marketing committee and Green Tech committee for the organization. Diane also works with teens who are interested in Video, Multimedia and the Arts; currently she is mentoring a college student through PWR’s mentor program and through the ROP program. In addition, Diane is a founding member of the Women’s Business Center of California and is a Charter Board Member of the North San Diego Real Estate Investors.

What keeps Diane balanced the most is the love of her family she is a very proud parent of two wonderful boys and her baby girl: Joshua Daniel Strand, 11, and Jordan David Strand, 6, and Jasmine Diane Strand, 2. All three who are namesakes of JDS Video & Media Productions, Inc.

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