

JDS VIDEO & MEDIA PRODUCTIONS, INC.

FOR ALL YOUR GREEN VIDEO AND MEDIA SOLUTIONS

39870 CAMDEN COURT
TEMECULA, CA 92591

Diane Strand – Diane began her career as a producer for theater productions and after graduating from California State University Northridge with BA in TV Production and Media Marketing Diane moved into mainstream entertainment television on such shows as General Hospital, Friends, and Veronica's Closet. Diane was also an in-house staff producer for The Walt Disney Company, Universal Studios, and the Staples Center where she produced for the Lakers, Kings, and Avengers. Finally, before escaping the Hollywood scene Diane spent 11 months working in reality television. Diane then found her ultimate passion in creating corporate videos for marketing, communications and product launches, where she gained a reputation of creativity, meeting of deadlines, and always bringing it in “on or under” budget.

Diane founded her business in North County San Diego in May of 2003, with her partner in both life and business, Scott Strand. They have created a very successful multi award winning Video Production Multimedia Solution Company. JDS Video & Media Productions, Inc. provides Green communication solutions for businesses in video and multimedia (web/CD-ROM/eblast emails), for marketing, internal/external communications, advertising, training, and client services.

Diane is also deeply involved with the community and the region’s economic development. In 2006 Diane was nominated by the San Diego Business Journal as a woman who means business. JDS Video & Media Productions is a member in good standing in both Economic Development organizations Economic Development Corporation of Southwest California and San Diego North Economic Development Council, where Diane was just honored for her work by supervisor Bill Horn. Diane holds a Board of Directors seat on SDNEDC and is a part of the marketing committee and Green Tech committee for the EDC of SWC. Diane recently joined the Professional Women’s Roundtable where she became very involved joining the leadership group as the Public Relations Chair. Diane also works with teens who are interested in Video and Multimedia; currently she is mentoring a college student through PWR’s mentor program. In addition, Diane is a founding member of the Women’s Business center of California and is a Charter Board Member of the North San Diego Real Estate Investors.

What keep’s Diane balanced the most is the love of her family she is a very proud parent of two wonderful boys and her baby girl: Joshua Daniel Strand, 14, and Jordan David Strand, 10, and Jasmine Diane Strand, 5. All three who are namesakes of JDS Video & Media Productions, Inc.

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